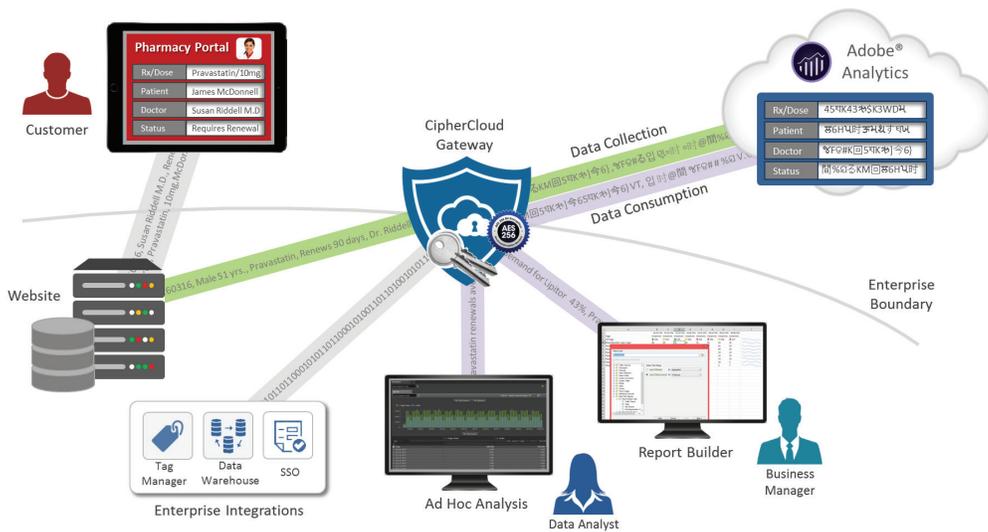# CipherCloud®
Trust in the Cloud™

CipherCloud enables regulated industries to extend advanced data protection to Adobe Analytics and ensures enterprises meet privacy and industry regulations.

CIPHERCLOUD FOR ADOBE ANALYTICS

Advanced data protection ensures privacy and compliance

Adobe Analytics provides unrivalled intelligence to build deeper customer relationships, but many enterprises are reluctant to put sensitive customer data in the cloud because of regulatory compliance requirements.

Complete solution safeguards private and regulated data in Adobe Analytics cloud

CipherCloud protects and preserves functionality of cloud-based information enabling enterprises to take advantage of advanced cloud applications while certifying privacy and compliance.

Advanced Data Protection
CipherCloud has pioneered advanced encryption methods enabling customers to protect sensitive data before it goes to the cloud.

Zero-knowledge Key Management
CipherCloud gives customers exclusive control over their encryption keys. This prevents unauthorized access or forced legal disclosure without the organizations knowledge.

Industry and Regulatory Compliance
CipherCloud ensures firms can maintain consistent compliance for data privacy and residency of customer data clients around the world.

Seamless Application Support
CipherCloud preserves analytics functionality for protected data, including segmentation, scheduled reports, download reports and searching within reports.

Enterprise Integration
CipherCloud supports enterprise infrastructure including tag management, data warehouse, SIEM and SSO.

Near-zero Latency
CipherCloud near-zero latency ensures page order of visitor journey in preserved in collected data. In addition, there is no impact to the end-user web site experience.

Support for Reporting and Analytics, Ad Hoc Analysis and Report Builder

CipherCloud works with the range of tools provided for Adobe Analytics for data analysts, business managers and marketing professionals. Built-in support for java client, browser and Microsoft Excel plug-in tools ensures authorized users can preform reporting and analysis on sensitive data collected from traffic and conversion variables. In addition, CipherCloud protects data in scheduled email reports and report downloads.

How CipherCloud for Adobe Analytics Works

CipherCloud combines inline gateway protection of sensitive data with URL scrubbing and IP address masking to ensure comprehensive data protection and data leakage prevention. The solution works to transparently protect users and safeguard data while preserving a seamless Adobe Analytics user experience.

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CipherCloud enables firms to adopt or expand their use of Adobe Analytics by encrypting sensitive data before it is sent to the cloud.

Advanced Encryption

CipherCloud data protection provides the capability to encrypt sensitive customer information before it goes to the cloud. CipherCloud's strong encryption includes field-level policies for preserving format, partial field encryption and support for search and sort of encrypted data.

Key Features

FIPS 140-2 Validation: CipherCloud is the only cloud data protection vendor to have achieved FIPS 140-2 Level 1 validation—a rigorous and lengthy process

AES 256-bit Encryption: CipherCloud encryption preserves the format and search-ability of protected data. Encryption keys always remain within the enterprise, not with CipherCloud or a service provider.

Enterprise Key Management: Compliant with NIST standards, support for key storage on KMIP-compliant servers.

URL Scrubbing: Remove sensitive data in URLs and referrer URLs to prevent leakage of sensitive customer data already provided through variables.

IP Masking: Option to mask originating IP address in URLs to hide customer geographic location.

Flexible Policy Controls: Protection can be applied on a granular per-field basis including traffic and conversion variables.

Tools: Support for Ad hoc Analysis, Report Builder and Reporting and Analytics browser tool including segmentation, scheduled email reports and report downloads.

Enterprise Integrations: Integrations supported for enterprise infrastructure include tag management, data warehouse, Security Incident and Event Management and Single Sign-on.

CUSTOMER EXAMPLE

"We needed to certify against HIPAA and other stringent regulations. With CipherCloud we addressed multiple compliance requirements and deployed to our users on time."

— *Vice President, Privacy and Risk, Healthcare Provider*

CipherCloud, the leader in cloud security and visibility, enables companies to adopt the cloud while ensuring data protection, compliance and control. CipherCloud delivers a comprehensive multi-cloud security platform that integrates advanced FIPS 140-2 validated data protection, content control, monitoring, cloud discovery and risk analysis. The largest financial services, insurance, healthcare, telecommunication, and gaming companies across more than 25 countries have put their trust in CipherCloud.

CipherCloud, named as SC Magazine's Best Product of the Year, has received investments from premier venture capital firms Andreessen Horowitz, Transamerica Ventures, Delta Partners and T-Venture, the venture capital arm of Deutsche Telekom.